

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

IN RE: SOCIAL MEDIA ADOLESCENT  
ADDICTION/PERSONAL INJURY  
PRODUCTS LIABILITY LITIGATION

Case No. 4:22-MD-03047-YGR

MDL No. 3047

\_\_\_\_\_  
This Document Relates to:  
  
ALL ACTIONS  
  
\_\_\_\_\_

**[PROPOSED] CASE MANAGEMENT  
ORDER NO. 3 - DIRECT FILING ORDER**

**I. Scope of Order**

This Order shall govern all actions in the above-captioned MDL proceeding (“the MDL”) that are directly filed in this District as a constituent case of the MDL after the date of this Order.

**II. Direct Filing of Actions into the MDL**

**A. Direct Filing:** To eliminate potential delays associated with transfer to this Court of actions filed in or removed to other federal district courts, and to promote judicial efficiency, any Plaintiff whose case would be subject to transfer to MDL No. 3047 as a “tag-along” case may, subject to the provisions set forth below, file his or her action against one or more Defendants hereto in this District as a constituent case of the MDL rather than in the federal district court in which the Plaintiff would have filed his or her case in the absence of this direct filing order. Defendants reserve the right to object to the inclusion of any such action in this MDL, including on the grounds that it is not properly within the scope of this MDL.

1           **B.     Single Plaintiff Only:** Cases directly filed in this Court pursuant to this Order  
 2 shall not name more than a single Plaintiff in the case, provided, however, that any such case may  
 3 include consortium plaintiff(s) as permitted by law; a parent or guardian of a minor Plaintiff as  
 4 permitted by law; and, in the event of a wrongful death action, the appropriate representative(s) of  
 5 the Estate.

6           **C.     Pretrial Proceedings Only; No *Lexecon* Waiver:** Each action filed in this  
 7 District will become a constituent case in the MDL for pretrial proceedings only, consistent with  
 8 the JPML's October 6, 2022, Transfer Order (ECF No. 1). The coordination of constituent cases  
 9 in MDL proceedings, including agreement by the Plaintiffs and Defendants to this direct filing  
 10 order, does not constitute a waiver of any party's rights under *Lexecon, Inc. v. Milberg Weiss*  
 11 *Bershad Hynes & Lerach*, 523 U.S. 26 (1998) ("*Lexecon*"). However, nothing in this Order shall  
 12 preclude the parties from agreeing to such waivers in the future.

13           **D.     Designated Forum.** Any plaintiff who directly filed a complaint in MDL No.  
 14 3047 shall designate the federal district court in which the complaint should be deemed to have  
 15 been originally filed (i.e., the Northern District of California or the district to which the plaintiff  
 16 wishes to have her or his complaint transferred ultimately, as provided by this Order). Plaintiffs  
 17 shall allege in their complaints facts to support personal jurisdiction and venue in the designated  
 18 district. Such designation shall not, standing alone, constitute a determination by this Court that  
 19 jurisdiction or venue is proper in the designated forum. At the completion of all pretrial  
 20 proceedings applicable to such cases, and subject to any agreement that may be reached  
 21 concerning a waiver of the requirements for transfer pursuant to *Lexecon*, this Court shall transfer  
 22 such cases to the federal district court identified by the Plaintiff upon filing (unless the Northern  
 23 District of California was specified as plaintiffs' preferred forum). The parties reserve all rights  
 24 with respect to the proper venue for remand and any post-remand jurisdictional, venue, or forum  
 25 challenges or motions, including pursuant to 28 U.S.C. § 1404(a) or under forum-selection  
 26 provisions in Defendants' respective applicable terms of service, and including any objections to  
 27 venue if the venue where the plaintiff indicates he or she would have filed the case is itself not a  
 28 proper venue under 28 U.S.C. § 1391.

1           **E. Choice of Law.** Filing an action as a constituent case of the MDL pursuant to this  
 2 Order will not determine the applicable choice of law, including the choice of law for any of the  
 3 claims in the action and for statute of limitations purposes. The parties' agreement to this Order  
 4 (or the fact of a direct filing pursuant to this Order) shall not constitute a waiver of or agreement  
 5 to the application of any choice of law principles or substantive choice of law to a particular  
 6 Plaintiff's action. Choice of law issues are reserved and shall be briefed, as appropriate, at a later  
 7 date.

8           **F. Electronic Filing of Complaints.** All complaints must be filed electronically.  
 9 Filing of a complaint in this District requires the completion of a Civil Cover Sheet which can be  
 10 found here: <https://www.cand.uscourts.gov/forms/civil-forms/>. When filing a complaint in this  
 11 District pursuant to this Order, Plaintiff's counsel must select "Multidistrict Litigation – Direct  
 12 File" in Section V and identify the MDL case name and number in Section VIII of the Civil  
 13 Cover Sheet to ensure the case is included as a constituent case of the MDL. Before any  
 14 Plaintiff's attorney files a complaint in this District pursuant to this Order, that attorney must  
 15 become a Northern District of California ECF User and must be assigned a Northern District of  
 16 California ECF login name and password in accordance with the Order Setting Initial Conference  
 17 (ECF No. 2). All forms and instructions may be found on the Court's website at  
 18 [www.cand.uscourts.gov/cm-ecf](http://www.cand.uscourts.gov/cm-ecf). Complaints other than the Master Complaint(s) shall not be filed  
 19 on the MDL Master Docket File.

20           **G. Service of Process and Waiver.** For Complaints that are properly filed in,  
 21 removed to, or transferred to this MDL, the Defendants listed below agree to waive formal  
 22 service of summons pursuant to Rule 4 of the Federal Rules of Civil Procedure. Service upon the  
 23 following entities will be deemed complete upon providing copies of the Complaint, Summons,  
 24 and Civil Cover Sheet to the following e-mail addresses:

25           **Meta Platforms, Inc.; Facebook Holdings, LLC; Facebook Operations, LLC;**  
 26           **Facebook Payments, Inc.; Facebook Technologies, LLC; Instagram, LLC; Siculus,**  
 27           **Inc.**  
               MetaNoticeofService@cov.com

28           **Snap Inc.**  
               SnapNoticeofService@mto.com

**TikTok Inc.; ByteDance Inc.**

TikTokNoticeofService@faegredrinker.com

**Alphabet Inc.; Google LLC; YouTube, LLC**

SERVICE-YOUTUBE-INRESOCIALMEDIAM@LIST.WSGR.COM

Defendants' e-mail systems will generate an automated response to the sender upon receipt of an e-mail to each of the designated addresses. The automated response will confirm receipt of the e-mail to that e-mail address and shall constitute proof of service upon the Defendants who have agreed to service at that e-mail address per this Order. Defendants will not otherwise respond to e-mails sent to the above e-mail addresses. Plaintiffs shall make proof of electronic service to the Court as required by Rule 4(l)(1) of the Federal Rules of Civil Procedure. For all Complaints filed in, removed to, or transferred to this MDL: (i) all requests for issuance of summons shall be made in the underlying constituent case, and not through the MDL Master Docket File; (ii) all proofs of service shall be filed only in the underlying constituent case and not in the MDL Master Docket File. Acceptance of electronic service shall not constitute a waiver of any defense.

**H. Filing Fees.** Internet credit card payments shall be required for all electronically filed complaints, and made online through pay.gov. Plaintiff's counsel will be prompted to pay the required filing fee. Information regarding filing fees may be found at <https://www.cand.uscourts.gov/ecf/payments>.

**I. Response to Directly Filed Complaints.** Defendants need not move, plead, or otherwise respond to any Complaint filed in this District as a member case of the MDL until so ordered by the Court. With the exception of the Master Complaint(s), until further order of this Court, all Complaints filed in the MDL, any tag along actions transferred into this MDL, and all cases directly filed in this Court or transferred or removed to this Court for inclusion in the MDL, are deemed answered and denied, without waiver of any defense, and with full preservation of all arguments and defenses to be raised in Defendants' anticipated motions to dismiss.

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**IT IS SO ORDERED.**

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YVONNE GONZALEZ ROGERS  
UNITED STATES DISTRICT JUDGE